



**Global
Aquaculture
Alliance™**



**Best
Aquaculture
Practices**

To Ruben Alvarez
Petuna Aquaculture

As your respective aquaculture certification scheme, please accept the following statement regarding the Best Aquaculture Practices (BAP) independent third-party assessment to support your claims regarding responsible salmon production.

The Global Seafood Alliance's BAP Standards promote responsible aquaculture production with a focus on environmental, social, animal welfare and food safety practices within participating organizations.

<https://www.bapcertification.org/Producers>

Standards are science-based and regularly improved as scientific knowledge increases. This involves a review process that includes assessment by independent representatives from within conservation, academia, and industry sectors, and benchmarked against independent standards, including Global Food Safety Initiative (GFSI), Global Sustainable Seafood Initiative (GSSI) and Global Social Compliance Programme (GSCP). These standards are publicly available, and public comment and input is sought during the Standards reviews.

<https://www.bapcertification.org/Standards>

BAP certification is the global benchmark for measuring an aquaculture producer's commitment, not only to best practice operation, but continuous improvement within their operations. We work with both producers and endorsers of the program within the retail and food service sectors to achieve these goals and encourage consumers to seek seafood products from BAP-certified facilities when making their purchasing decisions.

A Tasmanian BAP-certified salmon farm assures the consumer the product is compliant to conditions of farming under strict State and Federal governance. All farming practices that BAP drives lead to responsible farming and we uphold that by our independent third-party assessment of each individual farm not just the company as a collective.

Best regards,

A handwritten signature in black ink, appearing to read 'Steven Hart'.

Steven Hart, Ph.D.

Vice President Market Development for Asia, Oceania, UK &EU